

Rates. All rates include both an ad in our monthly newsletter and a hyperlink from our site to your site, or an email generated to the mailbox of your choice.

Discounts. Frequency discounts require signing a contract. Contracts are valid for one year following first ad placement.

Payment. Advertising must be paid for by the last business day of the month in which you are advertising.

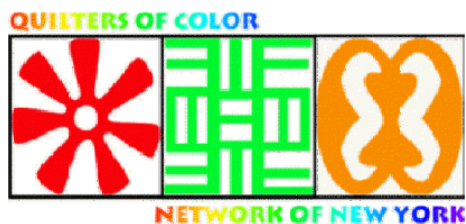
Ad Format. Our preferred format is *PDF*. Other acceptable formats are jpeg, gif, tiff. If you send a Word document, you must include any special typefaces and clipart as a separate file.

Deadlines. All artwork must be sent via email (see our website, qcnnny.org, under the Advertising button, and select "Submit Ad") no later than the 5th of the month in which you advertise. Provided there are no changes, you will not need to resubmit the artwork. Ads received after the deadline are not guaranteed to run.

Makegoods. Makegoods are issued only if an ad runs incorrectly, and it is determined that the error is ours. In that event, we will run your next ad free. If it is determined that the error is not ours, the advertiser will be billed at the appropriate rate.

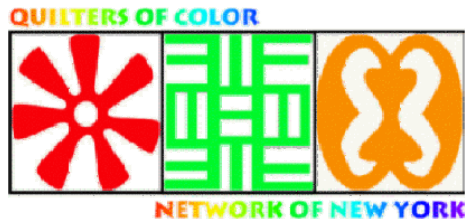
Contacts: For billing, contracts, and general questions, please contact **Aleeda Crawley**, acquilty@yahoo.com (973) 313-0844. For production questions, contact **Donna McGowan**, djmcgowan@aol.com, (212) 692-7198. Contracts should be mailed to *Aleeda Crawley, 35 Midland Blvd, Maplewood, NJ, 07040-1721.*

QCNNY 2008/09 Rate Card



Modular Size	Annual Frequency	Price Per Ad/Discount
Quarter Page 3.5" W x 4.5" D	1X	\$25.00
	5X	\$23.00
	8X	\$22.00
	10X	\$20.00
Business Card 3.5 W x 1.875" D	1X	\$16
	5X	\$13
	10X	\$10

Effective September 2008 - August 2009



Advertising Contract

I agree to run _____times from _____through _____ in the QCNNY monthly Newsletter. I understand that my ad will also appear on QCNNY’s website under its **Advertisers** link at no additional cost. It will be my responsibility to provide QCNNY with digital artwork via email by the stated deadlines, as well as a hyperlink or email address for the website. Ads received after the deadline will not receive a credit.

I understand that payment is due by the last day of the current month, and that this agreement entitles me to a discount. Should I fail to complete this contract, all ads will be re-rated to the appropriate level, and I will be re-billed.

Advertiser

Advertiser’s Representative (Print)

Advertiser’s Representative (Sign)

Date

QCNNY Representative (Print)

QCNNY Representative (Sign)